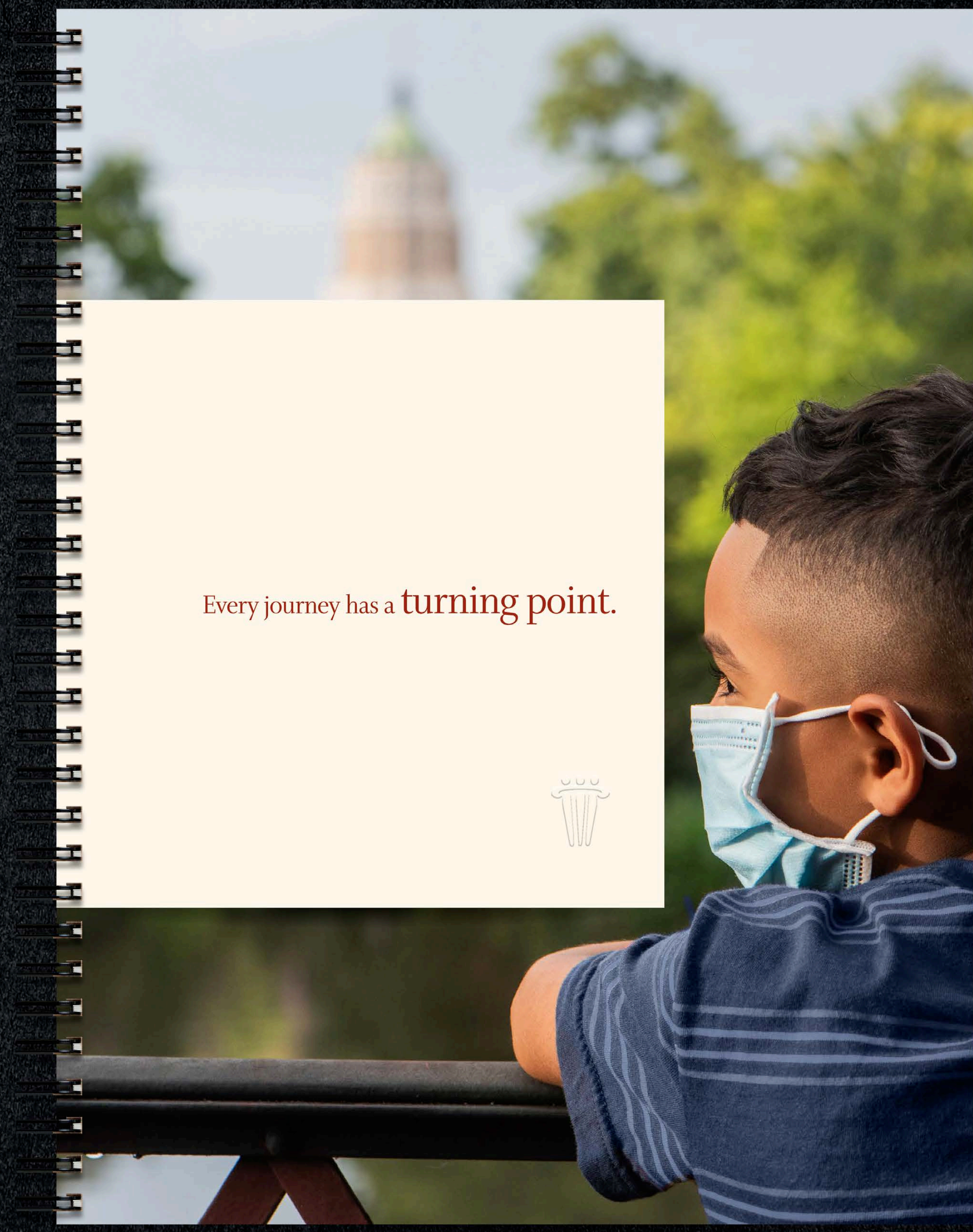
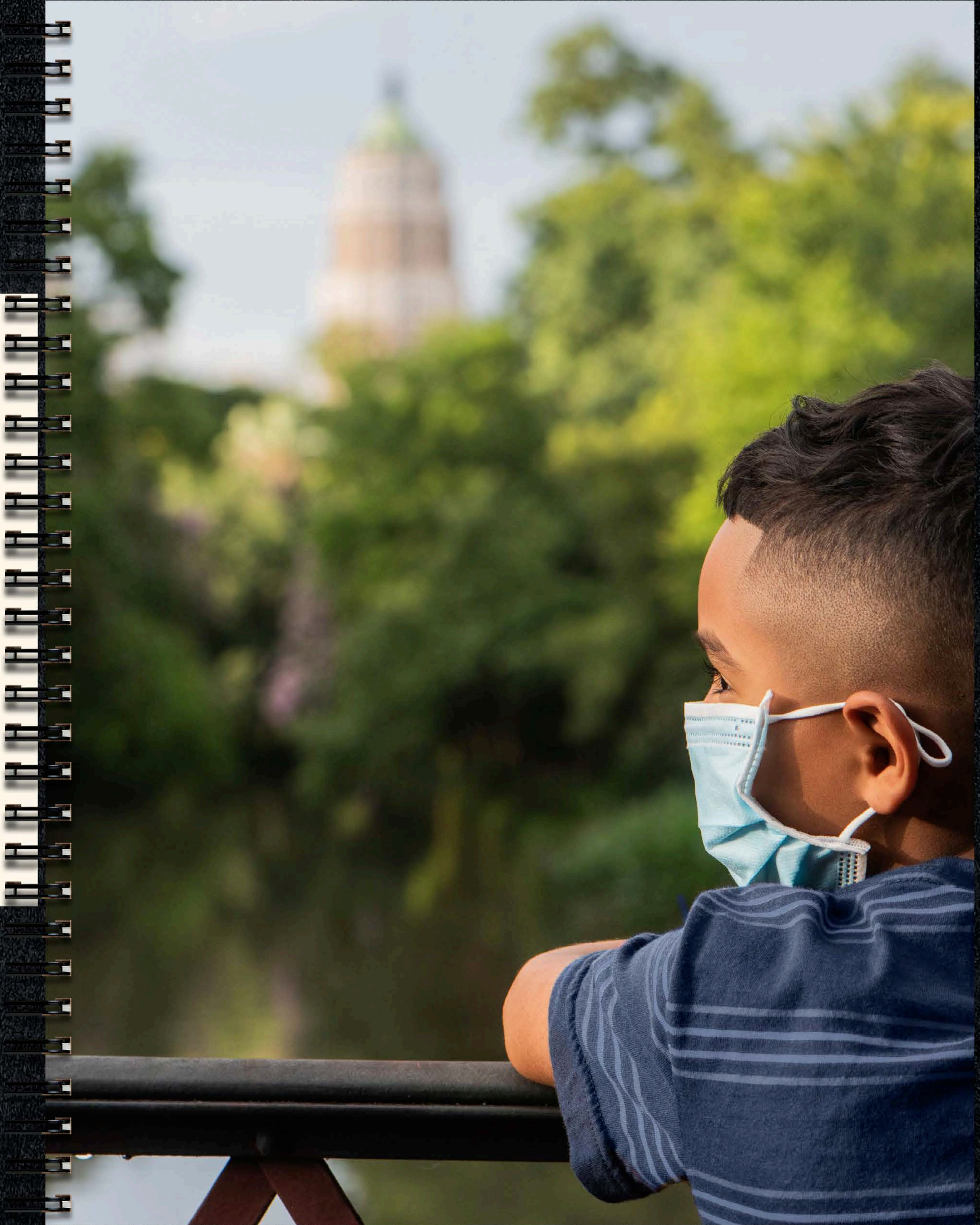


Every journey has a **turning point.**



For 56 years, the San Antonio Area Foundation has served as the city's community-giving headquarters. We facilitate charitable giving from the community for the community. As a community foundation, we help donors reach their charitable goals by hosting, managing, and supporting over 500 charitable funds. With more than \$1 billion in assets, the Area Foundation has grown to become one of the largest community foundations in the nation based on asset size. To date, the Area Foundation has awarded over \$400 million in grants and scholarships to enhance the quality of life in our region. Learn more at saafd.org.



Turning points often appear as obstacles, unbidden,

forcing you to
choose a new path.

The choices you make, the turns you take, can have a lifelong effect on you and those around you. And at the end of the path, you just might find that the obstacle has become an opportunity.

**SAN ANTONIO
AREA FOUNDATION
2020 IMPACT REPORT**

**Be a catalyst.
COVID-19 Response Fund** 11

Turning Point: Merced Housing
Turning Point: Bexar County Family
Justice Center
Turning Point: SAMinistries

**Make an impact.
Grantmaking by the Numbers** 21

Impact Area: Cultural Vibrancy
Impact Area: Livable and
Resilient Communities
Impact Area: Youth Success
Impact Area: Successful Aging
Turning Point: The Public Theater

**Embrace change.
Addressing Equity** 37

A Letter from Theodore Guidry II,
San Antonio Area Foundation
Past Chairman of the Board
Turning Point: The San Antonio Equity
Fellowship Program
Turning Point: Community Outreach Funds

**Have courage.
Scholarships** 47

Former Scholarship Recipient Says
Thanks and Pays It Forward
Thank You from Our Student Scholars
In Memoriam: Jack and Laura Richmond
Donor Advised Funds
Donor and Development Services



*Gemini Ink, a funded agency partner of the San Antonio Area Foundation, collaborated with students from Camelot Elementary and Montgomery Elementary to produce the poetry collection **Quarantine Is...***

They have shared with us some of these wonderful poems that will appear throughout this book.

Turning points c

Dear Friends, Donors, and Partners,

I think it is safe to say that no one foresaw the extraordinary events of 2020. Each challenge became a turning point, an opportunity to think critically and act decisively to find new ways to address escalating community needs. The decisions were not always easy; the clear path was not always obvious. Fortunately, we were not alone on our journey.

Here at the Area Foundation, we say “Stronger Together” all the time. There is a good reason for it.

In 2020, there was simply no way we could have mobilized the financial resources and human capital to respond to the COVID-19 pandemic and social justice without the collaboration of a multitude of philanthropic partners, both within and beyond the Area Foundation. The generous spirit of the San Antonio community was on display during these tumultuous times, and we are humbled and grateful to serve as trusted advisor, supporter, and collaborative partner in philanthropy.

“I have volunteered in the nonprofit space for more than three decades, and I have never seen such an efficient operation.”

—Mary Rose Brown, Executive Vice President and Chief Administrative Officer at NuStar Energy, who served on the COVID-19 Response Fund advisory committee.

COLLABORATIVE GRANTMAKING

We were blessed to have a cadre of great leaders interested in helping the community. A special thanks to Harvey Najim and the Harvey E. Najim Charitable Foundation, David Rogers and the H. E. Butt Foundation, the Nancy Smith Hurd Foundation, and Chris Martin and the United Way of San Antonio and Bexar County for their willingness to lead, work, fund, and believe in this transformational relief fund. And, of course, I am very thankful to the trustees of the John L. Santikos Charitable Foundation, a fund of the San Antonio Area Foundation.

The COVID-19 Response Fund was launched on March 20, 2020. Hosted by the Area Foundation and jointly managed with United Way of San Antonio and Bexar County, the Fund raised \$6.4 million through the tremendous generosity of hundreds of individual donors and dozens of foundations, businesses, and civic institutions who rallied in support of our community during this crisis.

These funds were distributed to more than 200 regional nonprofits in a rapid-cycle process advanced by our Community Engagement and Impact (CEI) team. The average award size was \$28,137, and grants were prioritized for organizations serving 17 of San Antonio's lowest-income zip codes.

The COVID-19 Response Fund focused its grantmaking in the areas of social services, business and employment, food security, and shelter. We intentionally aligned with Mayor Ron Nirenberg's key focus areas to amplify and

coordinate philanthropic and public investments to address the critical needs of San Antonians. The Area Foundation also jointly invested with the City of San Antonio (COSA) and United Way in providing temporary childcare access subsidies.

Donor Advised Funds (DAFs) hosted at the Area Foundation recommended an additional \$7 million in direct grants to 248 nonprofits, and 95% of all DAF giving in response to COVID-19 stayed in Bexar County.

JUST-IN-TIME CAPACITY BUILDING AND ONLINE RESOURCES

Fortunately for the hundreds of nonprofit professionals the Area Foundation serves through our trainings and classes, we upgraded our IT infrastructure before the pandemic struck. Working remotely since March 2020, our Learning and Development Department staff readily pivoted to online learning opportunities. In 2020, we offered 77 courses and had more than 2,000 registered participants.

We delivered timely programs and free community sessions on topics such as: Leadership in Times of Transition, Communicating Effectively in Remote Environments, Lead by Example: Sustaining Ourselves, Engaging Employees in Remote Environments, and Brave New World: Returning to Work. Also, through a partnership with Candid, the Area Foundation offered free, online access for all area nonprofits to the Foundation Directory Online—the most exhaustive and up-to-date database on grant makers.

“There is very little that the... Foundation does that doesn't influence most of our lives...and certainly mine.”

—Aaronetta Pierce

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They have shared with us some of these wonderful poems that will appear throughout this book.

Turning points c

DATA-DRIVEN EVENTS AND COMMUNITY ENGAGEMENT

The COVID-19 pandemic fostered many opportunities for us to engage more deeply with donors and supporters within and beyond the Area Foundation. Throughout the year, we delivered well-attended philanthropic briefings to internal donors and volunteers on COVID-19 and on topics such as corporate social responsibility. We engaged a host of civic and business leaders through strategic conversations and with organizations as varied as Rotary, Humana, and Vistage.

The Area Foundation contributed to the Mayor's Taskforce on Workforce Development serving as a key partner. This taskforce was pivotal to the development of and advocacy for Proposition B, which was approved by San Antonio voters in the November election. The initiative, SA Ready to Work, funded by a one-eighth-cent sales tax, will grow job training programs, scholarships, and emergency financial assistance for up to 40,000 residents caught in the wake of the coronavirus pandemic.

CATALYTIC INVESTMENTS

The Area Foundation provided a start-up grant to the Family Independence Initiative (now Up Together) which fostered partnerships with several local funders to place earned income directly into the hands of working families. San Antonio is now one of only a dozen sites across the nation to deploy this innovative and proven program which provides access to capital and fuels family-driven solutions.

“You don't have to be a millionaire to make an investment in a fund. Instead, it's the kind of person who believes in the community and be able to want to assist others.”

—Janie Barrera

Alongside other local partners, the Area Foundation invested in the launch of Get Shift Done for San Antonio and neighboring communities. The program coordinates, schedules, and pays adversely affected hourly workers in the hospitality industry to work paid shifts for organizations such as the San Antonio Food Bank. It helps food service workers who lost their paychecks and provides immediate support to nonprofits stretched in providing food service to people in need.

The Area Foundation partnered with United Way, H. E. Butt Foundation, and LISC San Antonio on a weekly basis to survey more than 100 nonprofits to assess real-time community needs and engage donors on the most impactful investments. Our approach on the highest-level poverty zip codes in Bexar County illuminated sound and equitable approaches for our philanthropic partners and influenced their grantmaking.

These are just a few of the highlights featured in our 2020 impact report. You will learn more about our commitment and our work to mobilize philanthropy, lead in the community, and operate with excellence. Thanks to your partnership, we can continue to serve our community's needs today, while building a better tomorrow for all who call our region home.

With gratitude,

Marjie French

Marjie French, CEO
San Antonio Area Foundation



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They have shared with us some of these wonderful poems that will appear throughout this book.

* Quarantine Is A Cheetah

Quarantine is a cheetah
because the cases of people who are
getting the virus
Are coming in fast. People can't see
Their family because of the virus.
Quarantine makes me feel like
I can't do anything anymore.
I want to outrun this cheetah,
Be grateful for seafood every Friday
And for people who recover from Covid.

—Olivia S., 5th Grade

[Be a catalyst.]

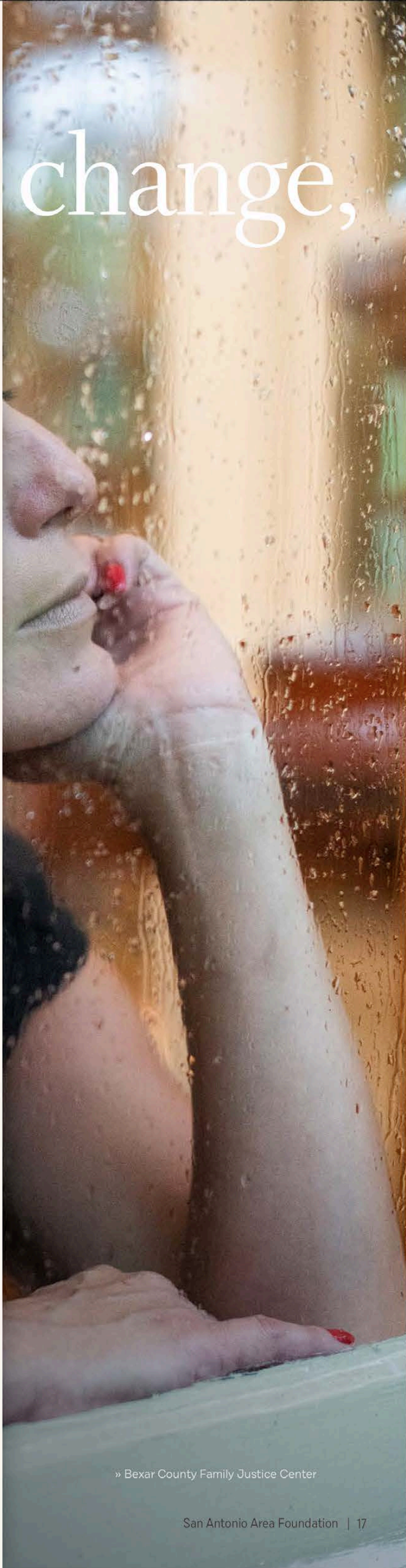
COVID-19 Response Fund



A crisis compels you to

be a catalyst for change,

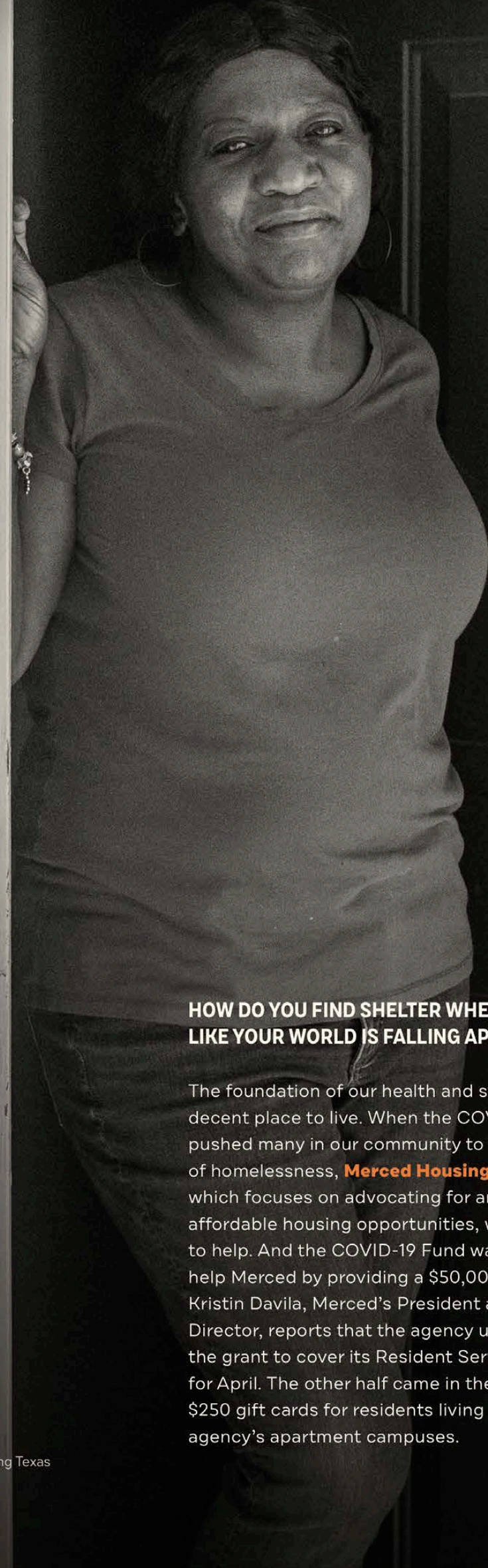
AN UNPRECEDENTED CRISIS NECESSITATED UNPRECEDENTED LEVELS OF GIVING. THE SAN ANTONIO AREA FOUNDATION WAS THERE TO BUILD PARTNERSHIPS, RAISE FUNDS, AND PROVIDE DATA-DRIVEN, TARGETED FUNDING OF NEARLY \$6.5 MILLION THROUGH THE COVID-19 RESPONSE FUND. IN ADDITION, DONOR ADVISED FUNDS RECOMMENDED MORE THAN \$7 MILLION IN DIRECT GRANTS TO NONPROFITS SERVING ON THE FRONT LINES OF THE PANDEMIC.



» Bexar County Family Justice Center



while remaining a safety net

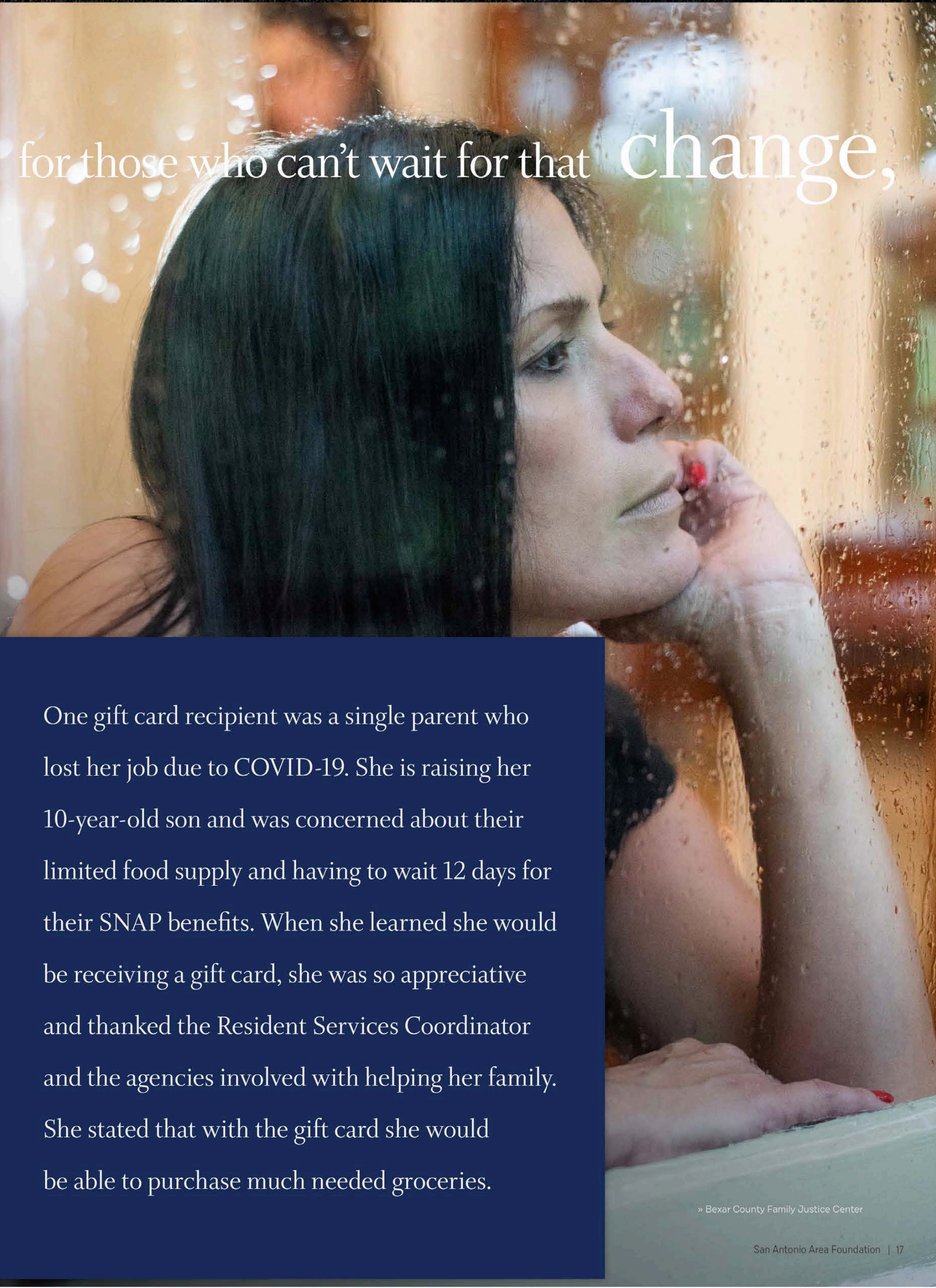


HOW DO YOU FIND SHELTER WHEN IT FEELS LIKE YOUR WORLD IS FALLING APART?

The foundation of our health and safety is a decent place to live. When the COVID-19 crisis pushed many in our community to the brink of homelessness, **Merced Housing Texas**, which focuses on advocating for and providing affordable housing opportunities, was there to help. And the COVID-19 Fund was there to help Merced by providing a \$50,000 grant. Kristin Davila, Merced's President and Executive Director, reports that the agency used half of the grant to cover its Resident Services Program for April. The other half came in the form of \$250 gift cards for residents living at one of the agency's apartment campuses.

» Merced Housing Texas

for those who can't wait for that change,



One gift card recipient was a single parent who lost her job due to COVID-19. She is raising her 10-year-old son and was concerned about their limited food supply and having to wait 12 days for their SNAP benefits. When she learned she would be receiving a gift card, she was so appreciative and thanked the Resident Services Coordinator and the agencies involved with helping her family. She stated that with the gift card she would be able to purchase much needed groceries.

» Bexar County Family Justice Center



while remaining a safety net

“It is so hard to take the chance to accuse someone when you know their next step is to kill you. You feel powerless and desperate. The Family Justice Center’s services helped me to have courage. Today I am safe. I have been able to carry on with my beautiful life. I am able to see my people without being terrified. I just want to express my gratitude to all of you because you help me feel safe and protected.”



for those who can’t wait for that change,

WHO DO YOU TURN TO WHEN YOU ARE IN PERSONAL CRISIS DURING A LARGER COMMUNITY CRISIS?

One of the many devastating effects of the pandemic has been an increase in domestic violence. The **Bexar County Family Justice Center**, a critical service provider to victims of domestic violence, had to find a way to remain open. This was no easy feat, given that it is typically an in-person, walk-in program.

Before the pandemic, the Area Foundation had already begun the transition to trust-based philanthropy allowing organizations to focus on their mission and adjust or apply the grant dollars where they were needed most. This pivot to operational funding enabled the Bexar County Family Justice Center to apply the needed funds to provide crisis intervention and support services to a larger-than-normal client base.

» Bexar County Family Justice Center

providing others a moment to rest, take a breath,

and then **keep moving forward.**

The people that SAMMinistries serves struggle during normal circumstances to maintain stability. The COVID-19 pandemic amplified vulnerabilities around such issues as food insecurity, rental assistance, access to hygiene, cleaning supplies, and transportation. Those living in transitional housing lost many outlets to socialize and simply let kids expend their energy. Generous funding helped alleviate these burdens, helping to keep households

safe and healthy. It helped pay rent, late fees, and mortgages, making SAMMinistries a one-stop shop to address the housing needs of clients in financial crisis. One hundred percent of homeless prevention and rapid re-housing clients remained housed; 60 percent of transitional clients exited to permanent housing; and 98 percent of permanent supportive housing clients remained housed during the worst of the crisis.



* This Year

This year is as beautiful as a white rose.
This year is as bright as a shining red rose
as hot as the sun and as beautiful as a sunset
because this year is the most perfect year
to start over like a blue bonnet just blooming and
waiting to rebloom once again.

— *Prestine T., 4th Grade*

[Make an impact.]

Grantmaking by the Numbers

THANK YOU, GENEROUS DONORS, FOR ENGAGING THE SAN ANTONIO AREA FOUNDATION AS A TRUSTED PARTNER IN SUPPORTING THE NONPROFIT AGENCIES SERVING THE NEEDS OF OUR COMMUNITY. WE REACHED A MAJOR MILESTONE THIS YEAR WITH **\$1 BILLION TOTAL ASSETS UNDER MANAGEMENT.** HERE IS THE IMPACT WE MADE IN 2020.

AT A GLANCE

- \$1 Billion** Total Assets Under Management
- 500+** Charitable Funds
- \$71.9 Million** Total Grantmaking
 - \$66.1 Million** to Nonprofits
 - \$4.7 Million** in Scholarships
 - \$1.1 Million** in Hardship Grants
- 2,342** Total Nonprofit Grants
- 77** Nonprofit Programs and Classes Serving 2,016 Trainees

\$71,901,341

Total Grantmaking in 2020 through San Antonio Area Foundation

\$42,309,054
 Donor Advised Funds (DAFs)
 Direct Giving to Nonprofits

\$6,490,115
 COVID-19 Relief Fund

\$3,199,110
 Annual Responsive Grantmaking

\$4,655,491
 Scholarships

\$5,168,063
 Supporting Organizations

\$3,922,681
 Designated

\$6,156,827
 Other Grants, including all hardship and disaster relief grants

THANK YOU
 THE SAN ANTONIO AREA FOUNDATION
 PARTNERING WITH
 SERVING COMMUNITIES
 WE REACH
\$1 BILLION
 HERE IS



Turning points require

bold leadership,

We are proud to have been the bridge between those most able to give and those who most needed to receive. With community input, research, and strategic planning, the San Antonio Area Foundation focused grantmaking and relief efforts on **four Impact Areas**: Cultural Vibrancy, Livable and Resilient Communities, Youth Success, and Successful Aging.

\$42,309,054
 Donor Advised Funds (DAFs)
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\$6,490,115
 COVID-19 Relief Fund

Key Investment Areas – Annual Responsive Grantmaking

- 1. Cultural Vibrancy \$626,000
- 2. Livable and Resilient Communities \$741,000
- 3. Youth Success \$636,000
- 4. Successful Aging \$545,000

\$3,199,110
 Annual Responsive Grantmaking

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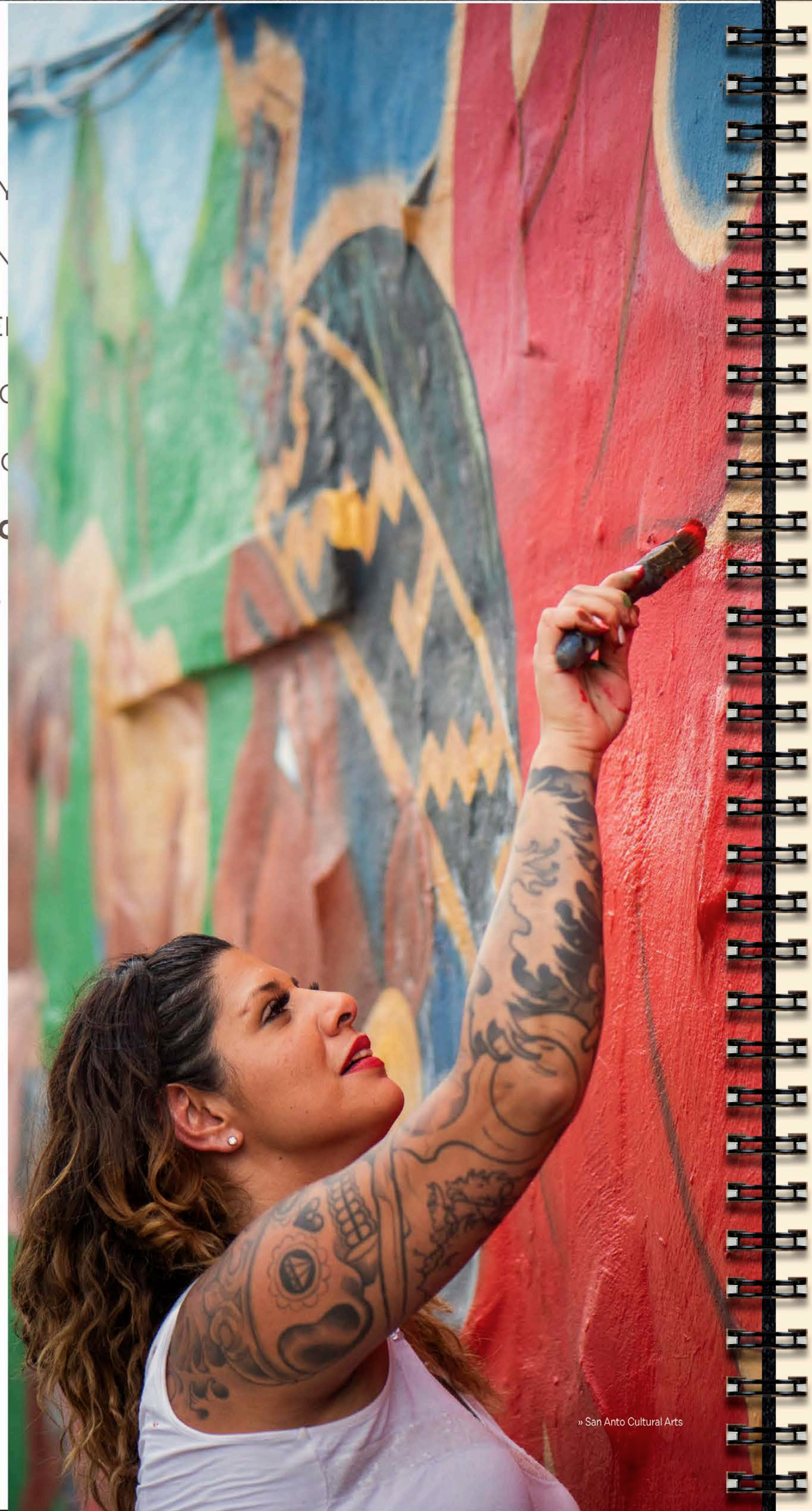
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 and disaster relief grants

Note: All figures listed are before final audit. Total Giving includes all scholarships, hardship grants, disaster relief grants, supporting organization grants, designated grants, and interfund grants to the Area Foundation to redistribute in alignment with our mission and program initiatives. For the most updated information, visit www.saaafd.org/impact.

» Merced Housing Texas

THANK YOU
THE SAN ANTONIO
PARTNERS
SERVING
WE REACH
\$1 BILLION
HERE IS



San Anto Cultural Arts

creative thinking,

1. CULTURAL VIBRANCY

Our strategic investments and partnerships with arts and culture organizations in 2020 ensured that the brightness and vitality that makes San Antonio special were not dimmed. Quite the opposite. By keeping arts organizations up and running (often virtually), they could continue to provide emotional, intellectual, and creative lifelines to a broad range of audiences in need of community and cultural celebration.

VITAL PARTNERSHIPS

The **H. E. Butt Foundation** co-invested with the SAAFdn in early-stage capacity building for three organizations: *American Indians in Texas at the Spanish Colonial Missions*, *San Anto Cultural Arts* and the *Classical Music Institute*.

The Area Foundation partnered with the **Ford Foundation** to provide \$100,000 to the *Guadalupe Cultural Arts Center* in appreciation of its 36-year history as a home for San Antonio's Latino artists and cultural traditions and as a means to strengthen the Guadalupe's ability to work through and beyond the current crisis.

\$42,309,054

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COVID-19 Relief Fund

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 PARTNERED WITH
 SERVING COMMUNITIES
 WE REACH
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 HERE IS

2. LIVABLE AND RESILIENT COMMUNITIES

The 2019 COSA Poverty Report put numbers to the high economic inequality, racial disparities, and residential segregation that continue to plague our city. The 2020 pandemic put faces and, too often, tragic outcomes to those numbers. As philanthropic leaders, we have taken a hard look at what it takes to build a thriving, connected, and resilient San Antonio where residents in every zip code can enjoy the best quality of life that our city offers.

and committed partners,

VITAL PARTNERSHIPS

Recognizing the challenges rooted in inequitable systems, and identifying the need to uplift the affordable housing and community development sector, the San Antonio Area Foundation partnered with **LISC San Antonio** to engage nonprofit executives in a pilot leadership development program supporting new and emerging leaders in the affordable housing arena. "Leading to Change: Building Equity in Community", includes leadership training, racial equity and organizational culture skill-building, and executive coaching.

In a partnership with **Metro Health** to address health disparities, the Area Foundation awarded seven organizations grants in the amount of \$6,717.86 to support COVID-19 response efforts in communities disproportionately impacted. Over 3,000 individuals received support between the months of December 2020 and March 2021. Services focused on helping individuals meet their basic needs through food distribution, household and hygiene kits, financial assistance, and accessing healthcare.



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THANK YOU
 THE SAN ANTONIO AREA FOUNDATION
 PARTNERING WITH US TO
 SERVICING OUR COMMUNITY
 WE REACH
\$1 BILLION
 HERE IS



© Good Samaritan Center

3. YOUTH SUCCESS

The strength of our community lies in the success of our children. The COVID-19 pandemic, however, exposed the lingering inequities in our education system. In response, the San Antonio Area Foundation has invested in organizations who take on the challenge of giving every child an accessible pathway, from cradle to career, to achieve lifelong academic and personal success.

forging ahead,

VITAL PARTNERSHIPS

The Area Foundation with **UP Partnership** secured an \$8 million commitment from Blue Meridian Partners to expand educational and economic opportunities grounded in equity and data-driven approaches. The project will provide support to youth development agencies, workforce programs, childcare, and leadership development programs that amplify our youth's voice in the community.

The Area Foundation is involved in a city-wide effort to improve youth outcomes through out-of-school time programs. The initiative, known as **Excel Beyond the Bell - San Antonio**, convened 48 nonprofit organizations serving 80,000 area youth centered on building developmental relationships with youth, growing service capacity, and committing to an equitable recovery for all youth impacted by COVID-19.

The Area Foundation and **UP Partnership** offer organizations the opportunity to rethink many fundamental components of their operations, service delivery, and finances in the wake of the pandemic. **RESET*** is an organizational recovery framework designed to strengthen the capacity of organizations to navigate challenges. The RESET course launched August 2020 with a focus on organizational recovery, change management, program model improvements, and equity-centered data analysis to drive strategic decisions in uncertain times.

- * **R**eflect on the vision guiding your work
- E**valuate the underlying needs of your community
- S**trengthen your program design
- E**ducate your stakeholders
- T**ransform how your organization learns

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4. SUCCESSFUL AGING

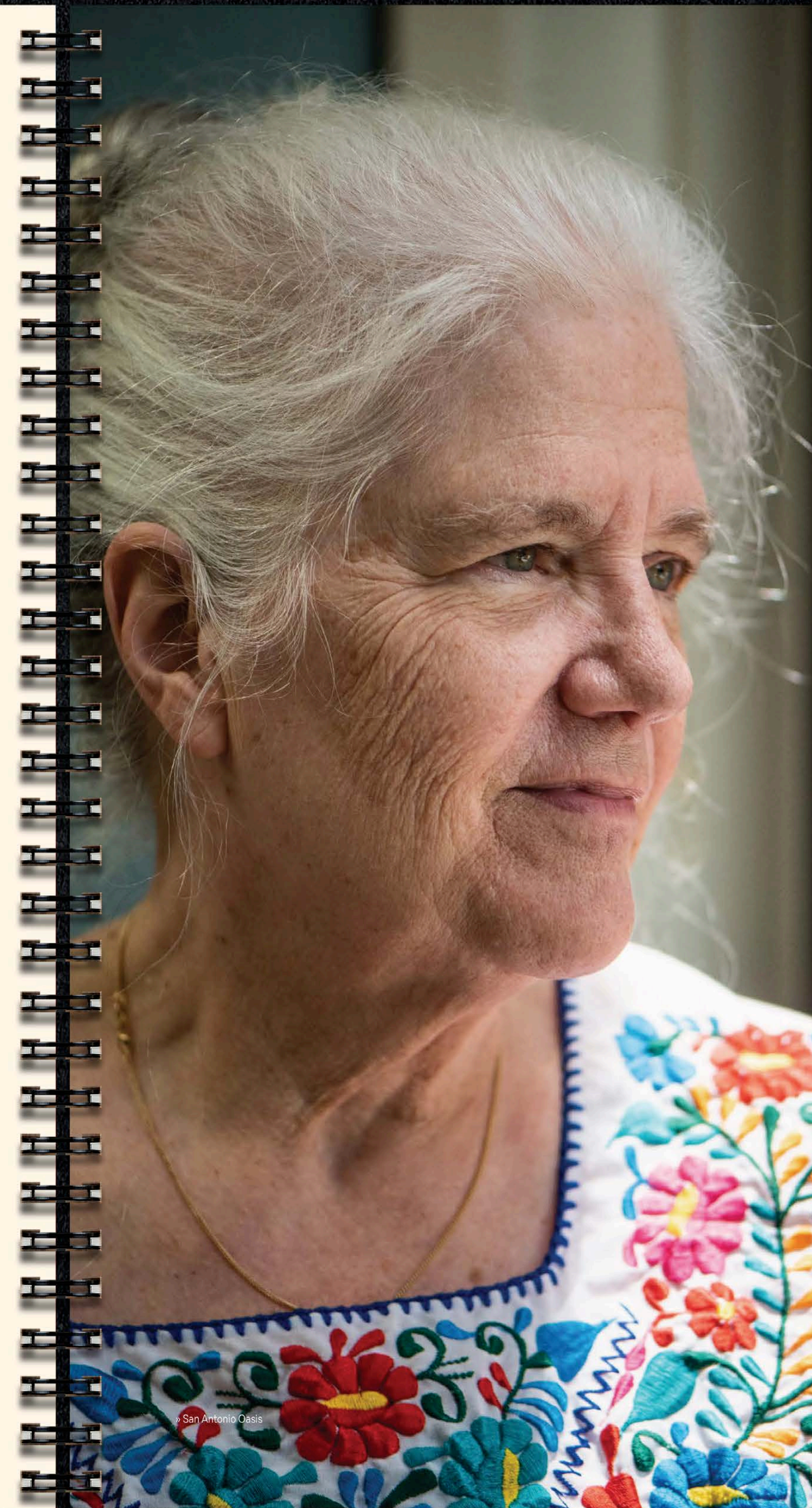
The pandemic has severely affected all of us, but the impact has been even greater for older San Antonians. It's not just health outcomes. Some older adults face challenges with social isolation, loneliness, transportation, food security, and mental health. We are all aging, and the San Antonio Area Foundation is committed to a community where older adults are respected, thrive, and enjoy connected lives. We are dedicated to Reframing Aging, a social change endeavor designed to change the public's perception of aging by empowering us to all live our best lives as we age.

even when it feels
overwhelming to do so.

VITAL PARTNERSHIPS

In 2020, the **Successful Aging and Living in San Antonio (SALSA)** collective impact initiative built significant momentum. SALSA inspires its 38 multi-sector partners to develop a common agenda and implement agreed upon strategies and activities. Significant accomplishments for SALSA this year include:

- In partnership with **WellMed Charitable Foundation**, the creation, development, and distribution of the **Family Caregiver Toolkit**, in Spanish and English, to offer resources to spouses, family, and significant others who provide care for their loved ones.
- Training and launch of our community's Reframing Aging Initiative. With training received from **The Gerontological Society of America (GSA)**, who lead the national reframing aging initiative, SALSA trained and graduated 15 Reframing Aging Facilitators dedicated to using evidence-based, cutting edge communications tools and messages developed by **FrameWorks Institute**, and tailored for our community. By changing the way that people talk and think about aging, we are setting the foundation for policies and practices that leverage the strengths and talents of older people, and systems that support well-being for all of us as we age.
- Co-authoring with **City of San Antonio** and **DisabilitySA** of a survey and report of the experiences of people with disabilities during COVID-19.
- Receiving a nomination for the Innovators in Aging award for unique and successful efforts to serve older Texans (**Texas Health and Human Services**).



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Because turning back is

not an option.

"I have always loved theater. Since I was six, I knew that it was what I wanted to do for the rest of my life. But 2020 really brought that dream to a halt. Luckily, taking classes virtually with The Public Theater has given me a way to stay connected with the thing that I love, while also staying safe. The classes I've taken have given me an outlet to be creative and further my training during this time."

-Morgan Winter, 15

With the second half of its 2019/20 theater season suspended, The Public Theater of San Antonio implemented remote theater arts programming to ensure the community had access to live professional theater experiences to increase the social and emotional well-being of individuals of all ages. By hosting virtual play readings, musical cabarets, instructional classes, and free youth programming, The Public was able to provide income opportunities for displaced performers and technical crew members, supplement youth educational theater arts programming in distance learning settings, and provide much-needed entertainment.

* I Hope The New Year Is

I hope the new year is a happy color like yellow

I hope the new year is like the yellow on mac-n-cheese

I hope the new year is waving at everyone as long as it can

I hope the new year is slow like a sloth so we can enjoy
the good things about it.

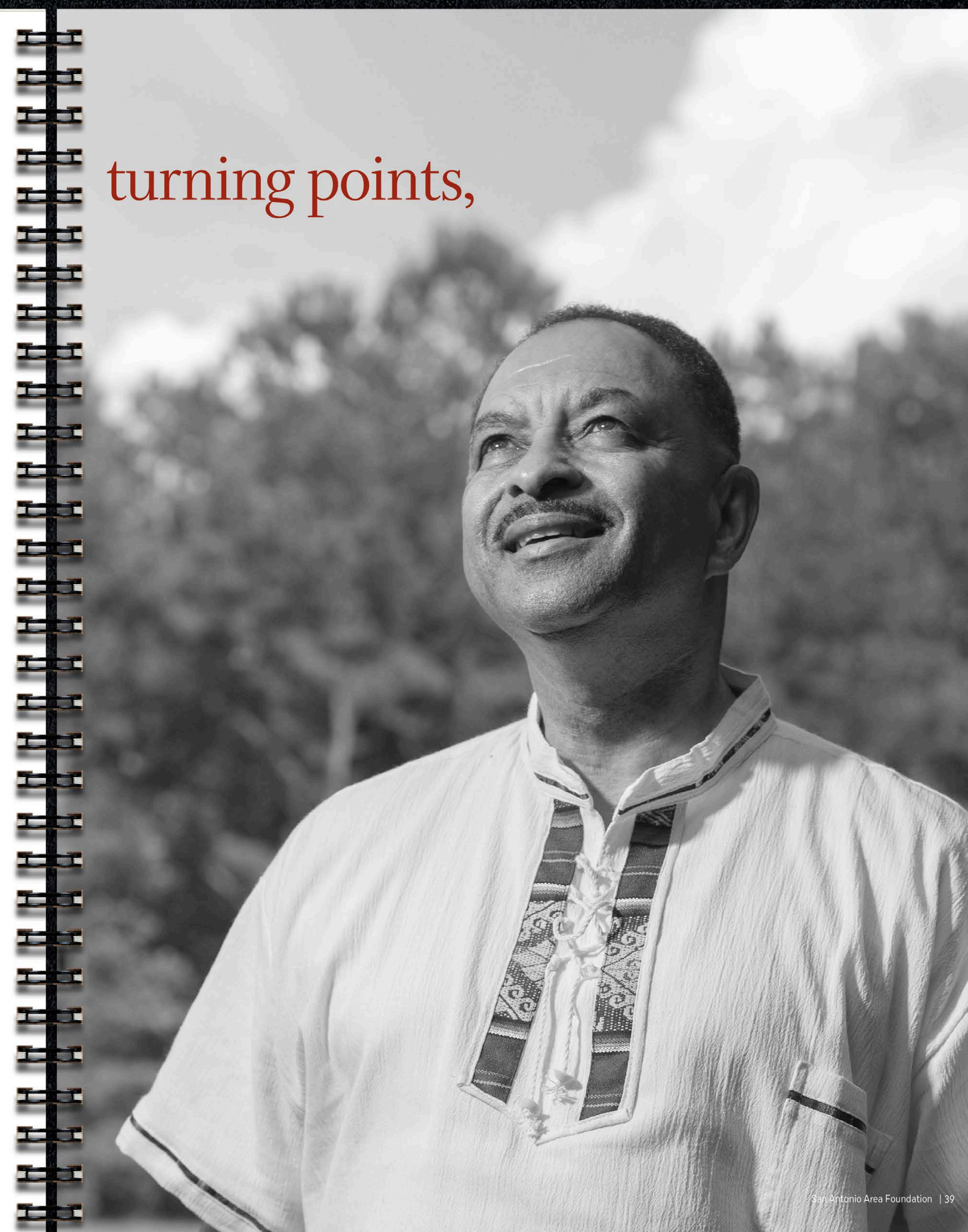
— Breona C., 4th Grade

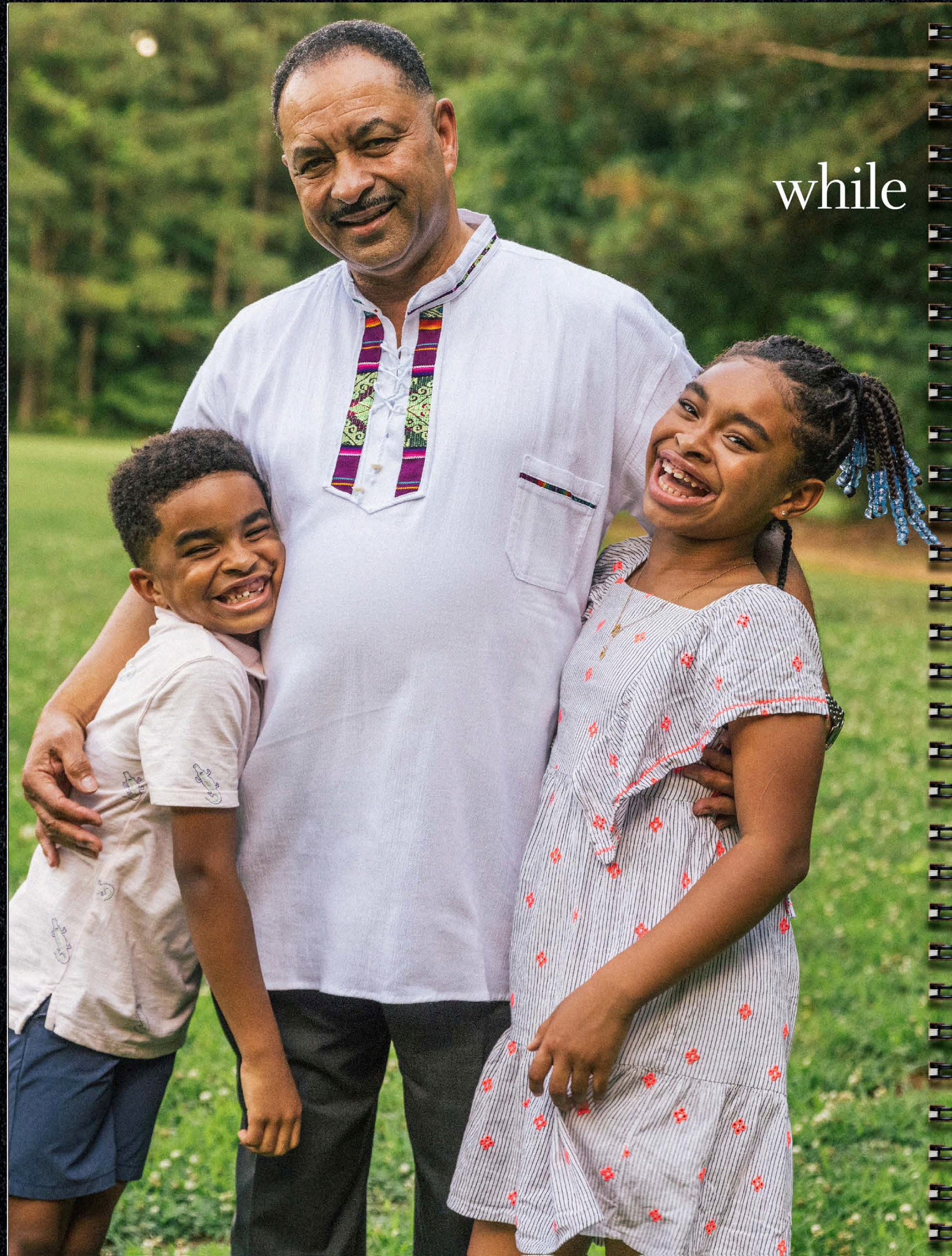
[Embrace change.]

Addressing Equity

Together we can face turning points,

OVER THE PAST FIVE YEARS, THE SAN ANTONIO AREA FOUNDATION HAS ACTIVATED ITS LONG-STANDING COMMITMENT TO RACIAL AND SOCIAL JUSTICE BY IMPLEMENTING A STRATEGIC, DATA-DRIVEN APPROACH TO SERVING THE COMMUNITY. THIS “EQUITY-BASED DECISION-MAKING” IS THE TARGETED INVESTMENT OF MONEY AND HUMAN CAPITAL TO EQUIP OUR MOST UNDER-SERVED RESIDENTS TO REALIZE A QUALITY OF LIFE FILLED WITH HOPE, GOOD HEALTH, AND OPPORTUNITY.





while

embracing what matters most.

The following letter was shared with our Board of Directors during the summer of 2020. With Theo's permission, we have reprinted the letter to be included in the 2020 Impact Report.

I had many friends check in on me in the summer of 2020. Given everything going on at that time with racial unrest across the country, they just wanted to make sure I was doing OK. I appreciated their care and concern and let them know as much. But I was also honest with them – no, I told them. I have not been OK.

Following the deaths of George Floyd, Rayshard Brooks, Breonna Taylor, and a growing list of African Americans taken away from us far too young and far too soon, I cannot deny feeling personally impacted. It has taken a heavy emotional toll on me.

As Chairman of the Board of Directors of the San Antonio Area Foundation, I was responsible — along with my fellow board members — for overseeing the organization's various programs and activities. Taking on societal ills such as racial injustice and inequity is not new for us — but making it an important part of our agenda moving forward is something we have a responsibility to do.

That is why we sent out an official organizational statement signed by me and Area Foundation CEO Marjie French delineating our stance against discrimination and injustice.

So, no, I am not OK. I cannot be OK when I reflect on our national climate as our country continues to grapple with its centuries-old racial reckoning. Institutional and systemic racism is still here with us, making its presence felt in all areas of society.

Yet this is not about me. It is about my beautiful grandchildren and countless other young African Americans like them. Will they grow up also fearing they will experience the scourge of racism we see rear its ugly head?

“So, no, I am not okay. I cannot be okay when I reflect on our national climate as our country continues to grapple with its centuries-old racial reckoning.”

Can you imagine being afraid to call the police in a time of need? Can you imagine having to have the talk with your 10-year-old son just to make sure he knows how to properly respond to a police officer so that he can come home alive? People need to know this is still all too real in our country.

I cannot be silent at this time. I need to speak up. We simply cannot move forward without acknowledging the pain and suffering inflicted on the Black community — indeed, many communities of color — without doing the challenging work to change the systems that have ushered such palpable inequities.

As Chairman of the Area Foundation Board in 2020, I personally witnessed generous and courageous leaders who have given of themselves over our organization's 55-year history to effect change and to create a community where we can all thrive. There is no better time than now to ask ourselves what we can do to be part of the solution and how we can take ownership of our role as a community leader to address institutional racism and advance equity.

Change and improvement will not come overnight nor will it be an easy endeavor. But we have the brightest minds in the world, and I am confident we can indeed bring about meaningful change. The only way we can fail is to think we cannot succeed. Yet, we must succeed. Failure is simply not an option, at least not for me — my grandchildren's lives are at stake.

Theodore (Theo) Guidry II, CPA

Chairman of the Board, SAAFDn, 2019-2020
Retired, Former Senior Vice President of Risk Management,
Valero Energy Corporation

“We want to be a major player. People started looking around to see which organizations were willing to step up and we quickly realized that we needed to be more engaged, providing more leadership in the community.”

— Bobby Bount, Chairman
San Antonio Area African American
Community Fund, a charitable fund of
the San Antonio Area Foundation

ADDRESSING EQUITY

The urgency of addressing inequities, spurred by the murder of George Floyd – coupled with a global pandemic – has driven the Area Foundation to seek additional new investments, partnerships, research, and advocacy supporting the African American and other marginalized communities to ensure that we recognize various marginalized communities are disproportionately impacted. Our path to achieving more equitable outcomes began by more intentionally focusing our annual responsive grantmaking on the city’s most distressed zip codes and most disproportionately impacted families.

2020 demanded that we deepen our

community engagement

Social Justice Fund

Cara and Brian Wright sought our assistance to establish a new charitable fund to provide free legal services for matters involving bail issues, law enforcement excessive use of force, racial discrimination, and voting rights.

Census Outreach

We partnered with data analysis organization CI:NOW and the African American Fund to develop outreach strategies and collateral materials to target African American communities historically underrepresented in the U.S. Census. Additionally, we partnered with COSA and Bexar County and five other organizations to ensure a complete count.

The Area Foundation, through its donor partners, also provided **emergency and rapid response grants** to multiple nonprofits who were connected with families disproportionately impacted by COVID-19 by continuing to provide a critical safety net and recovery services in the wake of a crisis.

Meaningful decisions need meaningful data: The State of the African American Community in Bexar County

A clear understanding of a situation is the only way to achieve clear results. The San Antonio Area Foundation has partnered with CI:NOW and the San Antonio Area African American Community Fund to sponsor a first-of-its-kind report for Bexar County detailing key indicators within the African American community: population, education, employment and income, business and workforce development, health, housing, justice, and social issues. The report, to be released in autumn 2021, will be used to guide policy and future community investments in the African American community.

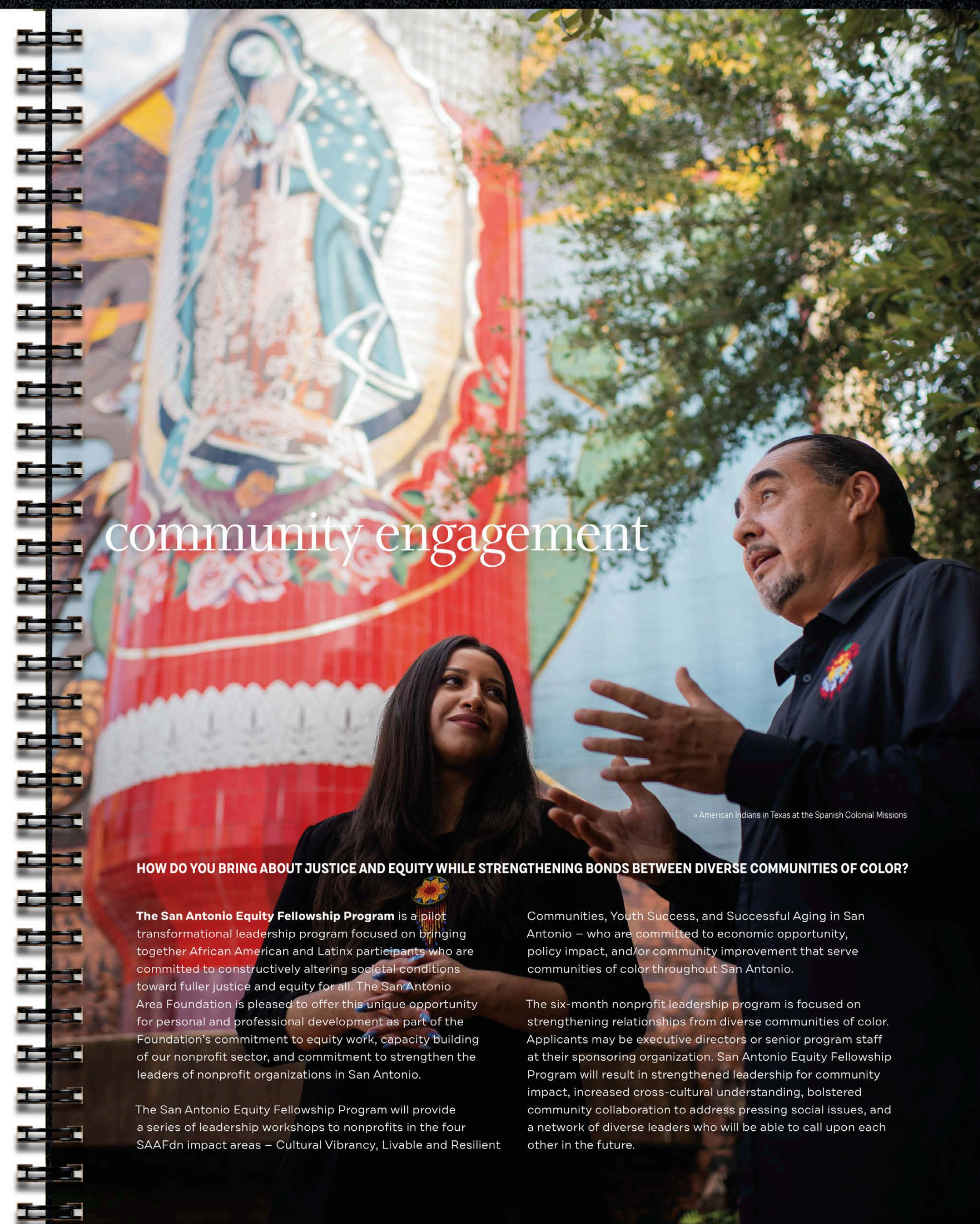
HOW DO YOU BRING ABOUT JUSTICE AND EQUITY WHILE STRENGTHENING BONDS BETWEEN DIVERSE COMMUNITIES OF COLOR?

The San Antonio Equity Fellowship Program is a pilot transformational leadership program focused on bringing together African American and Latinx participants who are committed to constructively altering societal conditions toward fuller justice and equity for all. The San Antonio Area Foundation is pleased to offer this unique opportunity for personal and professional development as part of the Foundation’s commitment to equity work, capacity building of our nonprofit sector, and commitment to strengthen the leaders of nonprofit organizations in San Antonio.

The San Antonio Equity Fellowship Program will provide a series of leadership workshops to nonprofits in the four SAAFdn impact areas – Cultural Vibrancy, Livable and Resilient

Communities, Youth Success, and Successful Aging in San Antonio – who are committed to economic opportunity, policy impact, and/or community improvement that serve communities of color throughout San Antonio.

The six-month nonprofit leadership program is focused on strengthening relationships from diverse communities of color. Applicants may be executive directors or senior program staff at their sponsoring organization. San Antonio Equity Fellowship Program will result in strengthened leadership for community impact, increased cross-cultural understanding, bolstered community collaboration to address pressing social issues, and a network of diverse leaders who will be able to call upon each other in the future.



» American Indians in Texas at the Spanish Colonial Missions

with clarity of purpose and a resolve to

find new solutions
to old problems.

Our three community outreach funds promote philanthropy by and for under-represented and under-served communities locally. The San Antonio Area African American Community Fund (SAAAACF) promotes and advocates for financial philanthropy to enhance the quality of living of the African American community in the San Antonio Area. The Latino Foundation of San Antonio (Latino Foundation) exists to enhance the economic, cultural, civic, and philanthropic leadership that reflects the population of the Latino community in San Antonio. The Women & Girls Development Fund (WGDF) promotes philanthropy and supports nonprofit

organizations serving women and girls in the greater San Antonio area to build a community of women who bring positive change through participation as leaders in their schools, jobs, in communities, and eventually through philanthropy. Each outreach fund engages volunteers to increase awareness, provide opportunities for involvement and raise funds to award grants and sustain programs in their particular areas of interest. The community outreach funds are hosted at the San Antonio Area Foundation but are directed by volunteer leaders from the community, each with their own independent steering committees and initiatives.

» Eastside community leaders gather

San Antonio Area Foundation | 45

* Except this ONE: A free verse poem

I have no other fears
Except for this one
This strange, twisted thing
Isn't all so fun
So I put it up high
Up on a shelf
The thing that I fear
Is fear itself
Why should we be scared when we can feel great?
Was it something it did?
Maybe something it ate?
But it doesn't have eyes
Nor a nose or a tongue
No body, no ears,
Certainly no lungs
Well, after all,
It doesn't exist
At least not for me,
And it will not be missed

— Taylor B.

[Have courage.]

Scholarships

**Former Scholarship Recipient
Says Thanks and Pays It Forward**

A conversation with a colleague about recognizing scholarship donors at our school caused me to reflect on my own experience — first as a scholarship recipient 25 years ago and now as someone who funds scholarships.

As scholarship donors, my husband and I could choose to bequeath gifts to help future students, or we could give now so that we have an opportunity to meet the people we're helping. The conversation with my coworker along with my shared desire to meet our scholarship recipients made me think that I should reach out to those who helped me along my own academic journey.

Much has transpired since graduating from Judson High School in 1995 and then attending Texas A&M University with the help of a scholarship from the San Antonio Area Foundation. I feel it's important to send an updated note of thanks to the Foundation to express my sincere gratitude for the impact that their gift had on my life and career. The Foundation scholarship helped me achieve my initial goal of earning my bachelor's degree in psychology in 1998. The Foundation grant helped me graduate from college without the need for loans.

After graduation, I pursued a career in higher education, and I have enjoyed working for the Texas A&M University and Texas State University systems. The highlight of my career was having

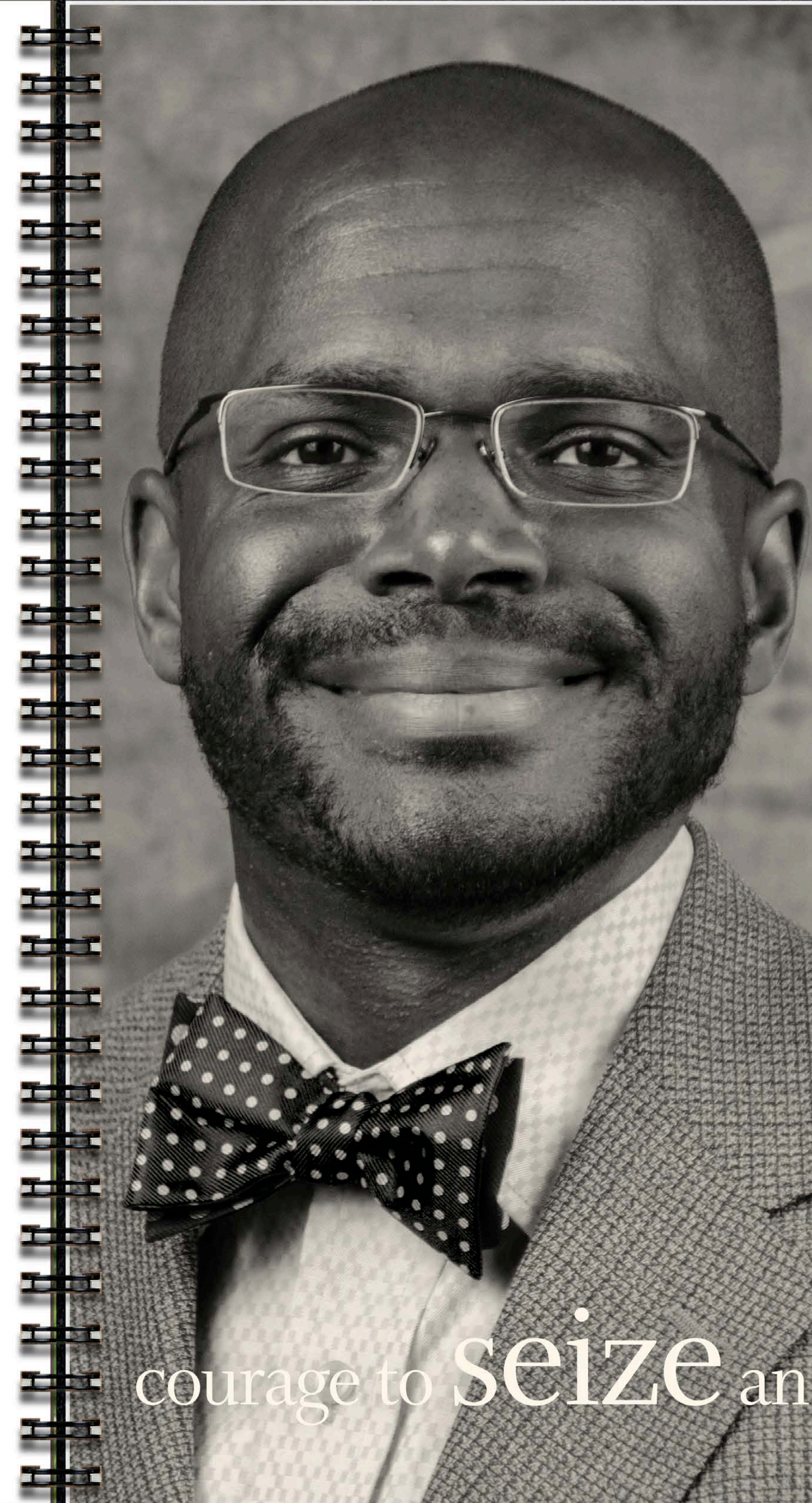
the opportunity to work in Qatar at Texas A&M University's branch campus for eight and a half years. I was able to support the educational aspirations of Aggie engineers from over 20 different countries and travel extensively in my free time.

My experience of living, working, and traveling abroad has deepened my understanding for the need to embrace diversity and to include perspectives from underrepresented groups. My time abroad afforded me the opportunity to grow personally and professionally, preparing me for my current role as Assistant Dean for Accountability and Strategic Initiatives at Texas A&M's School of Public Health.

My professional success began with the Foundation's early investment in me. In turn, my husband and I have been able to fund several scholarships for students at Texas A&M, providing financial assistance to the next generation of professionals. None of this would have been possible had it not been in part for the Area Foundation.

Thank you again for the work you do to support future generations of students and thank you again for helping me pursue my dreams.

Eric Wilson
Assistant Dean for Accountability
and Strategic Initiatives
Texas A&M School of Public Health



*Thanks to the generosity of our donors, the Area Foundation awarded **\$4.6M** in support of **905 scholarship grants** in 2020. The Area Foundation hosts more than 100 scholarship funds available for graduating high school students and current college students. Each fund has its own criteria based on the fund advisor's interest. Some scholarships fund a specific area of study, a donor's alma mater, or scholarships to students from a specific school.*

Change comes when you have the courage to **Seize** an opportunity.

Former Scholarship Recipient
Says Thanks and Pays It Forward



- Alexes Salazar
Harvey E. Najim Charitable Foundation Scholarship Fund

Change comes when you have the

THANK YOU FROM OUR STUDENT SCHOLARS

"Thank you all so much for believing in me and giving me the opportunity to continue my pursuit in secondary education! I could not have done it without all of your help!"

- **Katelyn R. Gudenau**
Rapier Educational Foundation Scholarship Fund

"Being a first-generation student is challenging and overwhelming, but as a recipient of the Whataburger Family Foundation Scholarship, you have given me the hope and confidence to continue to pursue my career in the healthcare field. More than anything, I am filled with gratitude."

- **Diana Herrera**
Whataburger Family Foundation Scholarship Fund

"The San Antonio Area Foundation has invested in me the same way I plan to invest in my community for the rest of my life. This scholarship for my education is just the first of many steps I'll be taking to become a lawyer. I want to use my education for my people of San Antonio and my Latino community. I thank you the San Antonio Area Foundation for showing me that my future is worth investing in."

- **Isabella Garcia**
John L. Santikos Charitable Foundation Scholarship Fund

"The day I met the head of Women in Engineering at Notre Dame, my future was set. Thanks to the Brice and Theresa Moczygemba Scholarship, my dreams are now my reality!"

- **Eleanor Zinsmeister**
Brice & Teresa Moczygemba Engineering Scholarship Fund

"Thank you for allowing me to pursue my dream of being a nurse and a future nurse practitioner! Right now, I work on the front line of COVID-19, and I can't wait to be able to do more to help people!"

- **Eloy Garcia**
Methodist Hospital Stone Oak Employee Scholarship Fund

Thanks to the generosity of our donors, the Area Foundation awarded \$4.6M in support of 905 scholarship grants in 2020. The Area Foundation hosts more than 100 scholarship funds available for graduating high school students and current college students. Each fund has its own criteria based on the fund advisor's interest. Some scholarships fund a specific area of study, a donor's alma mater, or scholarships to students from a specific school.

courage to **create** an opportunity.

**A Match Made in Heaven:
Remembering and Honoring
the Legacy of Jack and
Laura Richmond**

*We should love each other – that means caring for our neighbors.
Where those in mourning are comforted. Where the hungry are fed.
Where the poor hear good news.*

Those lines shape the long-standing philosophy of a cherished local couple who may now be gone from our lives but whose legacy will live on for years to come through the dedicated work of their charitable fund.

Jack and Laura Richmond may not have been born and raised in San Antonio, but how lucky are we that they ended up settling here as their longtime adopted home? Certainly,

Clay Richmond explained. “And the matching grants could be a launching pad for those organizations.”

Indeed, the matching aspect of The Richmond Family Foundation grants are what makes it unique. One nonprofit each year is selected to be eligible to receive \$100,000 – as long as they raise the same amount or more on their own. The incentive has proven more than fruitful, given that

Our turning point has made us a

stronger catalyst for change,

IN FOND REMEMBRANCE

The San Antonio Area Foundation gratefully remembers the lives of these special supporters who passed away in 2020. Their bright lights shine on in the community through all the lives they reached with their generosity.

- Alex Camacho (1949–2020)
- Mildred Vogel Ehrenberg (1933 – 2020)
- Lee Ellen Gunn (1941–2020)
- Betty Murray Halff (1932–2020)
- Lonnie Dean Howard (1945–2020)
- Graham Butler Knight (1925–2020)
- Pat Legan (1921–2020)
- Helen Black McAllister (1928–2020)
- Jack Clay Richmond (1928–2020)
- Laura Graves Richmond (1937–2020)
- Leo Rose (1921–2020)
- Louis “Tom” Thomas (1945–2020)
- James Wittmer (1932–2020)
- Gregory Wright (1949–2020)
- Henry Bartell Zachry, Jr. (1933–2020)

those working in philanthropic circles are all the better to have had the honor of seeing many wonderful nonprofits benefiting from The Richmond Family Foundation.

“My father was always very proud of how generous this city is as a whole,” said their youngest son, Clay Richmond. “He wanted to contribute. He just wanted to help people and create opportunities to see them grow.”

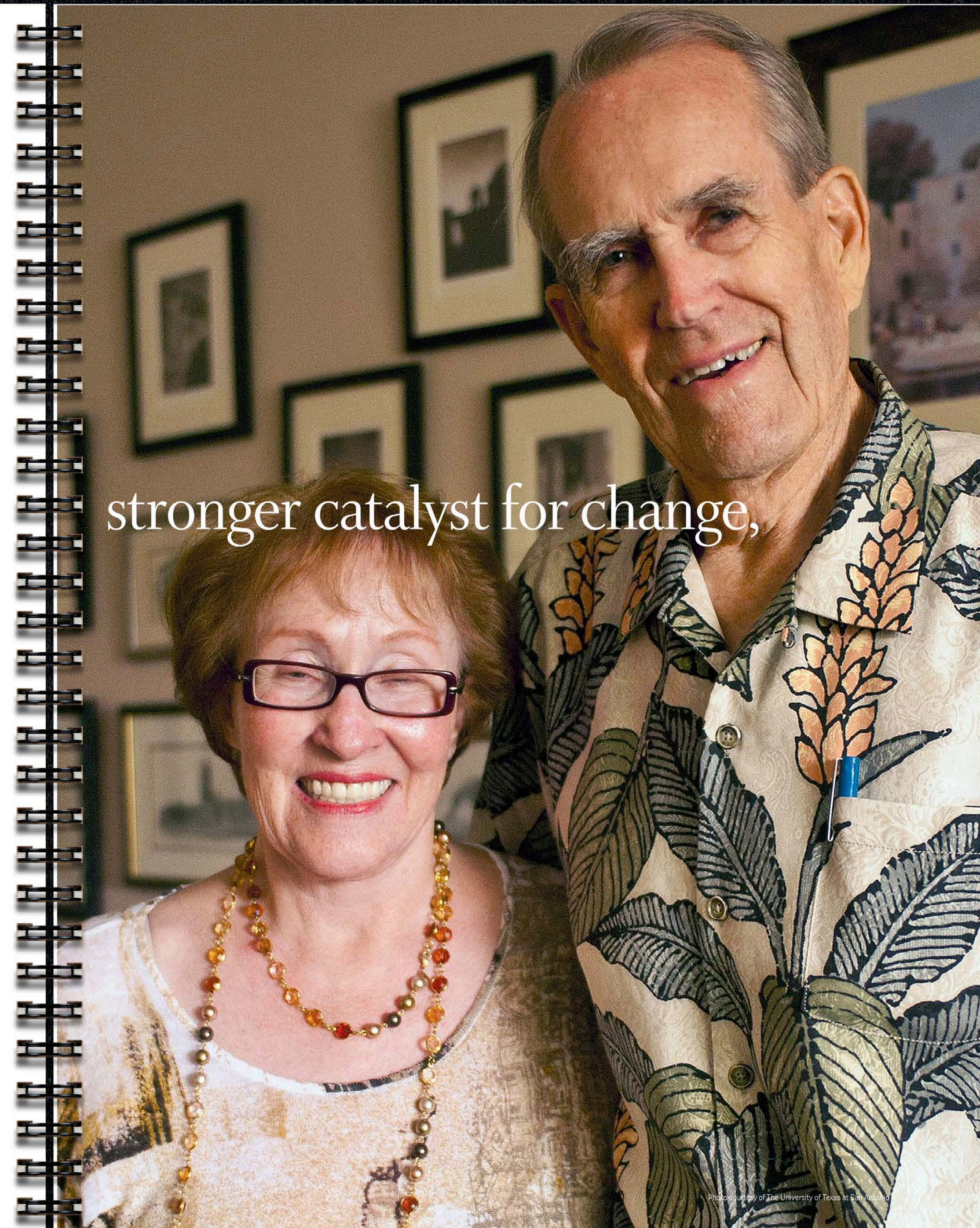
The Richmonds were originally from Kansas, where Laura worked as an elementary school teacher while Jack rose as a manager for the phone company. Despite being business entrepreneurs, it was never about the bottom line for Jack and Laura. Far from it. The couple was always about giving back to their community, first by contributing to various causes and nonprofits and then starting their own philanthropic fund in 1998 at the Area Foundation.

“I think he wanted to more succinctly direct his giving where he thought organizations could have a positive influence on those they were serving,”

on average participating nonprofits raise \$180,000. In all, the Richmonds thus far have contributed \$1.4 million to 14 San Antonio nonprofits. 2020’s recipient was Jewish Family Service of San Antonio. Talk about going beyond the minimum requirement – the agency raised \$200,000 on its own, making the combined \$300,000 infusion as the largest fundraiser in its history.

“It was a lifesaver as it allowed us to continue our services right as the pandemic hit, as well as start offering teletherapy for our counseling clients and provide home essentials for our homebound senior clients,” said Talli Dolge, CEO of Jewish Family Service.

Jack and Laura represent the type of quiet, no-nonsense philanthropy that is quintessentially altruistic – giving with no expected or assumed reciprocity. “They’re humble, not flashy. They are not in it for themselves. It’s not about them, but about the nonprofits they support,” Board Member and family friend Brad Parman offered. “It’s truly inspiring to watch.”





bringing all of our resources to bear as we

"I think everybody gets something to gain by it [the art]... I really want to tell the Area Foundation people that we really appreciate the donation for the Conjunto Taller. We're glad and happy 'cause it keeps us going and makes a lot of people happy, like the kids and older guys too. Gracia a Dios que los están Ayudándonos."

-Conjunto Hall of Famer Benito Medina

"One of the major assets of the Foundation is that what we care about is cared for forever."

-Aronetta Pierce

YOUR COMPASSION, AMPLIFIED.

Donor Advised Funds (DAFs) are donor-directed charitable funds administered by the Area Foundation, which provided an additional \$7 million in grants made directly to nonprofits impacted by COVID-19, while also contributing \$1.2 million to the COVID-19 Response Fund. Additionally, Donor Advised Fund grants directly supporting nonprofit organizations totaled \$42.3 million for 2020.

DAF grantmaking grew 33% in the first and second quarters of 2020 compared to the same time in 2019, with 95% of all giving in response to COVID-19 staying in Bexar County. This sharp increase is directly attributable to independent donors' urgent concern for nonprofits working on the front lines of the crisis.

create a path toward a new, better
San Antonio for all.

CONNECTING THE DOTS

"The San Antonio Area Foundation's role is to connect the dots. It's to be able to see people who have resources and where their wishes are and then connect those wishes of making our world a better place with the right nonprofit."

-Janie Barrera



The Center for Corporate Philanthropy at the San Antonio Area Foundation, launched in 2020, hosted a virtual townhall for fundholders and key business leaders featuring Darren Walker, President of the Ford Foundation. Mr. Walker provided keen insights on how corporate citizens could help lead a robust and equitable rebound for the nonprofit sector during and after the pandemic, as well as challenging the lack of diversity on corporate boards.

Will
you
take
that
journey
with
us?

Then, when the next turning point comes,
we can face it with confidence and hope.

Together.

VISIONARY CIRCLE LEGACY SOCIETY

The Visionary Circle Legacy Society recognizes those who, through their estate or financial plans, ensure that the causes they care about today will have support in the future. While we honor these individuals in our Visionary Circle who are listed below, we also appreciate the gifts of those who wish to remain anonymous.

Bill Asher and Molly Asher	Rosemary Jasso
James Ardoin, Jr. and Priscilla Hill-Ardoin	Roquey and Anna Jobes
Isabelle Badouh	Curtis R. Johnson
Elsa G. Barshop	Concha Jones
Jamie L. Barshop	Wister H. Kampmann
Arthur H. Bayern	Xonia Kargl
Glenn Bernard and Gisele Bernard	William Kromer
Dr. Charles Brady, III and Teresa Llanas	Anne C. Larme
Lila R. Brehm Charitable Lead Trust	James Lazarus, Ph.D. and Dr. Susan L. Gershenhorn
Dee Ann Bridges	James Letchworth and Kirk Swanson
Dr. Willis Brown, Jr. and Elizabeth A. Brown	Dr. Ruth Lofgren
Calvin Buchholtz, Jr.	Colonel Lawrence Luken (Ret.) and Margaret Luken
Lee Cabibi and Christine Schmid Cabibi	Meredith McGuire, Ph.D.
Rev. J. C. Cain	Dr. Laura McKieran
Sue Caldwell	Marlene Merritt
Barbara Candler	Brice Moczygemba and Teresa Moczygemba
Gary and Pam Chambers	Dr. John V. Mumma and Judy Jay Mumma
Lee Childress and Cecilia Childress	Henry R. Muñoz, III
Tom Christal and Lyn Christal	Keith Orme and Pat Orme
Dr. Pamela Christian	Sean Oslin
Dr. Elizabeth D. Conklyn	Major General Susan L. Pamerleau, USAF (Ret.)
Phyllis Conrad	David W. Pasley and Elizabeth G. Pasley
Evelyn Cooper	Donna Parker
Rose Marie Cutting	Brad J. Parman
Albert DeLauro and Claire DeLauro	Philip Peacock and Sallie Steves Peacock
John Demsey	Fred Pfeiffer and Ann Maria Pfeiffer
Heather C. Diehl and J. F. Bierlein	Robert Phipps and Jane Phipps
Sue Dodson	Claire Pronovost
Seymour Dreyfus and Jane Dreyfus	Charles Puls and Jenny Puls
Randell L. Drum	Mary Quandt
Francis Bowie Duncan, II and Helen Duncan	Edwin P. Riley, Jr.
Carl I. Duncan	Noel Robin
Howard D. Engleman and Dr. Lorna L. Engleman	Leonel Rodriguez and Gerry Frost
Dr. Robert M. Esterl, Jr.	Chickie Rose
Dr. Sylvia P. Fernandez and Raul Fernandez	Larry W. Rosenberger, Jr. and Diana Rosenberger
Colonel Stephen R. Fischer, Ph.D., USAF (Ret.)	Nancy Russell
Bertie Frank	Dr. Deanna Schupbach
Pauline S. Freberg	Patricia S. Scott
T. Paul Furukawa, Ph.D.	Donald Schmidt and Susan Kent
Alicia Z. Galvan	Joseph A. Soane
Richard and Antonia Goldsmith	Doris Barshop Spector
John S. Gutzler and Sarah Harte	Sue Spellman
Raymond Hannigan and Patricia Hannigan	Kevin Steingart and Karen Steingart
Jack Hansen	John T. Suggs, Jr. and Karen Suggs
Dr. Dwight Henderson	Kathy Toyoda
John Hill and Caroline Hill	Denise Trujillo
Dr. Linda J. Holley and Lon Taylor	Robert Watson and Suzanne Watson
David Holmes and Rebecca Holmes	Dorothy R. Wilson
Sterlin Holmesly	Juanita Wittmer
Dr. Penn Jackson and Dr. Carlayne Jackson	
Dr. Norman L. Jacobson	

Will
you
take
that
journey
with
us?

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David Komet
Adena Williams Loston, Ph.D.
Brad Parman
Jane Phipps
Marie Smith, *Past Board Chair*
R. Bruce Tilley
Harry W. Wolff, Jr.

The San Antonio Area Foundation would like to thank outgoing directors for their outstanding service on our board through 2020:

Laura Ehrenberg-Chesler
Luis de la Garza
Theo Guidry
John Hayes
Jane Phipps
Marie Smith



San Antonio Area Foundation

Where Giving and Community Connect